

# Old Town Spring Improvement District

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## Minutes of the Regular Monthly Meeting Of Old Town Spring Improvement District Board of Directors

### ESTABLISH QUORUM AND CALL MEETING TO ORDER

The Board of Directors of the Old Town Spring Improvement District (OTSID) held a regular meeting, open to the public, on the **4th day of April 2017** at 9:00 am at the OTSID office, 606 Spring Cypress Rd., Spring, TX 77373, inside the boundaries of the District. The roll was called of the duly appointed/elected members of the Board, to-wit:

Seth Sanders	Position 1-President
Noel Eckberg	Position 2-Director
Dannette Mostyn	Position 3-Vice President
Kelly Speer	Position 4-Treasurer
Mike Rogers	Position 5-Secretary

All of the above Board members were present. Quorum was established. Also in attendance were Sylvia Wisialowski, Sarah Aldridge, Billy Aldridge, Ursula Sledge, Richard Dangler, Elsa Barrett, Stacie Johnson, Bryan Melton, Clarence Williams, Pam Golden, Jana Valentine, Karin Stooler, Matt Burroughs, M. Gaxis, and Elisabeth Meehan.

#### 1. CALL MEETING TO ORDER.

The meeting was called to order at 9:04 am.

#### 2. TO REVIEW, DISCUSS AND TAKE ACTION TO PROMOTE THE DISTRICT THROUGH MARKETING AND ADVERTISING.

Seth Sanders introduced the new Board of Directors to the audience at the meeting. Seth Sanders stated the Board will continue its use of funds to support the infrastructure of the town including lights and restrooms, but as a new Board they will focus on putting more money into advertising and marketing the District. Kelly Speer outlined the advertising the District has or is currently the Board has previously taken on, including the payment of the billboard located on I-45 by Splashtown and two maps. Mike Rogers stated the District paid for wider printing and distribution of the Old Town Spring Magazine and for new kiosks which list every business in town. The Board received comments and concerns from the attendees of the meeting regarding the need for more advertising in a variety of media. Seth Sanders stated the District is very interested in promoting all of Old Town Spring and the topic will be discussed again at future meetings. No action taken.

#### 3. ADJOURNMENT

A motion was made by Mike Rogers to adjourn. The motion was seconded by Kelly Speer second. The meeting was adjourned at 11:00 am.

(SEAL)

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Mike Rogers, Secretary

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Prepared by Elisabeth Meehan  
OTSID Office Administrator